

Enthusiastic Illustrator and Designer with experience in technical and character illustration, marketing materials, art direction, and production design. Works efficiently in fast-paced environments with flexibility and creativity. Investigative and detail-minded with a meticulous work ethic.

## EXPERIENCE

### FREELANCE DESIGNER – Amaddles: Illustration & Design, Minneapolis MN

JUL 2021 – PRESENT

Design, illustration, and art direction for diverse clients. Projects include marketing illustrations, branding design, illustrative assessment documents, and individual artistic commissions. Process developed using multiple design principles: ideation, color theory, composition, and layout. Establishing clear guidelines and expectations with each client.

#### Past Clients Include:

- **Future Fish Photography & OneBecomes1 Consulting** - logo creation and branding guidance
- **Rivers Edge Design** - illustrations for PowerPoint presentations, mascot design for education, branding materials
- **Data Recognition Corporation** - layout and graphics for special education assessments, illustrated full-color assessment covers.

### SENIOR MEDIA SPECIALIST – Data Recognition Corporation, Plymouth MN

FEB 2020 – JUL 2021

Distributed new hire training. Reinforced accurate visual development, provided Adobe Suite and company propriety software tutorials, and mentored team members on new projects. Overhauled and reorganized the design team's graphic management system, streamlining the visual development process. This increased accuracy and efficiency. Coordinated art direction between test development and design teams, ensuring accurate graphics.

### MEDIA SPECIALIST – Data Recognition Corporation, Plymouth MN

MAY 2016 – FEB 2020

Developed illustrations and technical diagrams for standardized testing. Devised abstract academic concepts into tangible and legible designs for grades K-12. Collaborated with educational development teams to ensure graphic output met deadlines and agreed-upon specifications. Layouts produced for specific printed assessments using full-color illustrations of various science, reading, and mathematical topics. Additional photo editing and print formatting as needed.

### COMPOSITOR – Puny Entertainment, Minneapolis MN

AUG 2015 – NOV 2015

Composited, edited, and formatted videos for the title sequence of Danger & Eggs, an Amazon Prime cartoon. Designed end credits and promotional videos, graphics, and layouts for social media posts. Assisted with clean-up animation and added special effects for the title sequence. Dynamically collaborated with multiple teams, animators, audio producers, and directors to assemble the final product.

## SKILLS

Specializes in character illustration, ideation, storyboard creation, design project management, production design for print and online

**Proficient in:** Adobe Creative Suite: Illustrator, Photoshop and Indesign, Procreate, Canva, Meta Business Suite, Squarespace Web Design, Notion, Google Apps & Workspaces, Microsoft Office Suite, Windows and Mac OS, Traditional art mediums

## EDUCATION

### Bachelor of Fine Arts in Entertainment Design

University of Wisconsin - Stout  
2010 - 2015

## INVOLVEMENT

**Society of Children's Book Writers & Illustrators Member**  
since 2021

**Minneapolis Craft Market Maker**  
since 2021

**Never Odd or Even Exhibition - Light Grey Art Lab**  
2016